



Graduate Program in Public Health

Instructional Workshop



How to Use Social Media to Advance Public Health Initiatives

APRIL 4, 2019

3:00 - 4:00 PM

CAM D5-122

17 E 102 St. West Tower 5th fl.

presented by: **Tina Aswani Omprakash & Rebecca Kaplan**



Tina Aswani Omprakash:
Chronic Illness Advocate, Blogger &
Founder of OwnYourCrohns.com,
Freelance Columnist & Consultant for
various publications, non-profits &
digital health companies

Rebecca Kaplan:
Public Affairs & Social Media Manager
with a focus on patient engagement,
advocacy & disease awareness for the
Crohn's & Colitis Foundation

