New York, NY: The Light and Health Research Center (LHRC) at the Icahn School of Medicine at Mount Sinai is pleased to announce that JP Bedell of SDA Lighting in NYC has agreed to serve as the center’s first Industry Advisor. JP has spent his entire career working with light, which has taken him from theatrical lighting design, to live event and television production, to architectural lighting design.

JP will help create multi-level conversations among researchers, lighting and design professionals, facilities managers and owners, government officials, and the people who live, work, and play in those facilities. As a kindred spirit of the LHRC’s mission, JP will help to align the center’s broad-based research agenda with industry strategies.

The LHRC is committed to cutting-edge research and education that benefit society and the planet. Like the LHRC, JP believes that great lighting can make the world a better place, improving health, safety, and enjoyment for people in the built environment. His views on lighting can be found on LinkedIn (www.linkedin.com/in/jpbltg), on his blog (deliveredlumens.lighting) and on Instagram (@deliveredlumens).

“I look forward to connecting LHRC more deeply into the lighting industry,” JP noted, “and I think together we will be able to stimulate some exciting conversations around the value of lighting with end users.”

JP is an ideal emissary for better lighting. His view that light touches every aspect of our lives aligns perfectly with the LHRC’s mission.

Mark Rea
Co-Director
Light and Health Research Center

About the Light and Health Research Center:
The Mount Sinai Light and Health Research Center was created in 2021 to apply the science of light to improve health outcomes.

https://icahn.mssm.edu/research/light-health